

## Gain high-level exposure with decision-makers, influencers, and innovators in PK-12 public education

Sponsorships with the Illinois Association of School Boards (IASB) positions your company as a trusted resource to those committed to improving education for the children of their communities. It is a prime opportunity to show support for local school board governance and public education to create a memorable, positive image that IASB members will acknowledge.

IASB membership includes 848 public school districts across the state. Services and support reach 5,900+ board members, as well as district administrators, other school staff, and school attorneys. IASB programming and services target the unique needs of members and may be offered at the district level, or through regional and statewide events.

The following pages highlight sponsorship opportunities available with IASB.

## Why Sponsor?

Brand  
Visibility



Targeted  
Marketing



Return on  
Investment



To learn more about sponsorship opportunities, contact

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Partner with IASB all year long  
to gain elite exposure



## Diamond Sponsorship Package

Multiple events to maximize your brand visibility and ROI

**\$30,000 investment**

### **Joint Annual Conference**

A Premier Training and Networking Event

### **Targeted Professional Development**

ICSA School Law Seminar and Equity Immersion Event

### **Division Meetings**

21 Regional divisional meetings

# Joint Annual Conference

Sponsor deadline: August 1

Sponsor Benefits	Friend \$1,500	Decade \$3,500	Century \$6,000	Millennium \$11,000	Legacy \$16,000	Premier \$21,000			
Thank You Sponsors Signage	✓	✓	✓	✓	✓	✓			
Conference App Listing with Logo	✓	✓	✓	✓	✓	✓			
Hanging Banner Signs (logo in high traffic location)		✓ (shared)	✓ (shared)	✓	✓	✓			
Conference Program Book Recognition (logo)		✓	✓	✓	✓	✓			
Standard Complimentary Booth (10'x10') Includes access to exhibitors lounge. Exhibit Show opens March 17.			✓	✓	✓	✓			
Complimentary Ad Space in Official Program Book			✓ (Half)	✓ (Full)	✓ (Full)	✓ (Full)			
Email to Attendees (logo recognition before and after event)				✓	✓	✓			
3 General Session Pre-shows (logo on digital displays)				✓	✓	✓			
Verbal Recognition at 3 General Sessions					✓	✓			
Conference Website Recognition (logo on top visited webpage)						✓			
<h2>Sponsorship Add-Ons</h2> <table border="0"> <tr> <td>                     Conference Pens – Call for Details                      Sheraton Wi-Fi – \$5,000                      Notebooks – <b>SOLD</b>                      Wall wrap – Call for Details                      Registration Desk – \$20,000                 </td> <td>                     Hydration stations (3) – \$5,000                      Hyatt Wi-Fi – \$5,000                      Rest &amp; Relax Lounge – Call for Details                      Registration displays – \$5,000                      Snack/ Drink Break – Call for Details                 </td> <td>                     Swissotel Wi-Fi – \$5,000                      Lanyards – <b>SOLD</b>                      App Sponsor – \$9,000                 </td> </tr> </table>							Conference Pens – Call for Details Sheraton Wi-Fi – \$5,000 Notebooks – <b>SOLD</b> Wall wrap – Call for Details Registration Desk – \$20,000	Hydration stations (3) – \$5,000 Hyatt Wi-Fi – \$5,000 Rest & Relax Lounge – Call for Details Registration displays – \$5,000 Snack/ Drink Break – Call for Details	Swissotel Wi-Fi – \$5,000 Lanyards – <b>SOLD</b> App Sponsor – \$9,000
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All sponsorship payments, and artwork are due August 1, 2025.

**For Artwork:** High resolution JPG or PDF are both acceptable, as long as all the components are a minimum of 300dpi and CMYK.

# Sponsorship Opportunities At-A-Glance

## **Division Meetings (\$2,500)**

**21 regional meetings**

- Includes 21 regional meetings throughout the state (in person and virtual); evenings
- Programming tailored to the needs of area school boards includes networking, peer recognition, learning, and professional development
- Approximate attendance is 35-180 per meeting; sponsor representative invited to attend

## **IASB • IASA • IASBO Joint Annual Conference (\$1,500-\$35,000)**

**November 21-23, 2025**

- A three-day event in downtown Chicago attracting thousands of school leaders and guests (8,000+)
- Programming includes keynote speakers, panel sessions, exhibit hall, award presentations, and focused learning sessions
- Multiple sponsor levels and custom sponsor packages available

## **IASB Equity Immersion (\$1,500-\$5,000)**

**November 20, 2025**

- A day-long event held in conjunction with the Joint Annual Conference for high-level exposure to Illinois public school leaders
- Programming includes dynamic table talks, vendors, and networking
- Approximate attendance is 150

## **ICSA School Law Seminar Lunch Sponsor (\$2,500-\$10,000)**

**November 21, 2025**

- A professional development event exclusively for school attorneys, held in conjunction with the Joint Annual Conference
- Attracts a highly influential group of attendees who work directly with Illinois school boards
- Approximate attendance is 200

Note: All sponsorships are subject to change. Sponsors must be engaged in activities consistent with IASB's educational mission and tax-exempt purpose. This opportunity is open to any individual, vendor, or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.

Regarding all sponsorships please contact

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