



IASB • IASA • IASBO
Joint Annual Conference
November 22-24, 2024 • Chicago
Lighting the Way



Friday Focus Workshops

Friday, November 22, 2024 • Sheraton Grand Chicago (one level above the main lobby)

Full Day

- The Job of the Board President in Leading Leaders
- Breaking Down the Walls: Bringing Student Voice to the Board Table

Half Day A.M.

- LeaderSHIFT - Today's Challenges Require a Different Type of Leader
- Creating Peak Team Performance Through Self-Awareness and Personal Growth
- Equity: An Educational Imperative
- Superintendent Evaluation: The Essential Work of the Board
- School Finance For Board Members
- School Safety and Violent Event Incident Management and Reunification Overview

Half Day P.M.

- Gaining the Trust Edge
- Beginning, Enhancing and Sustaining Your District's Educational Equity Journey
- LeaderSHIFT - Today's Challenges Require a Different Type of Leader (repeat)
- Creating Peak Team Performance Through Self-Awareness and Personal Growth (repeat)
- School Finance for Board Members (repeat)
- School Safety and Violent Event Incident Management and Reunification Overview (repeat)

Schedule

Full-Day Workshops

8-9 a.m. Continental Breakfast and Registration
9 a.m.-3 p.m. Workshop
11:30 a.m.-12:30 p.m. Lunch (included)
3 p.m. Adjournment

Half-Day Morning Workshops

8-9 a.m. Continental Breakfast and Registration
9-11:30 a.m. Workshop
11:30 a.m. Adjournment
(lunch is **not** included)

Half-Day Afternoon Workshops

11-11:30 a.m. Registration
11:30 a.m.-12:30 p.m. Lunch (included)
12:30-3 p.m. Workshop
3 p.m. Adjournment

Full-Day Workshop tuition is \$350 • Half-Day Workshop tuition is \$175.

Joint Annual Conference attendees have the option to register for one of two all-day workshops or choose one or two of eight half-day training workshops offered in the morning and afternoon. The cost of the full-day workshop is \$350. The price of half-day workshops is \$175.*

*IASB Friday Focus Workshops are only available to those who have registered for the 2024 Joint Annual Conference.

For additional information contact Mary Ellen Buch at mbuch@iasb.com or call (217) 528-9688, extension 1132.



Additional information and registration instructions at
[Friday Focus Workshops | IASB](#)

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Full-Day The Job of the Board President in Leading Leaders BPLL

The board president, as a leader, has the influence and ability to impact the quality and success of the board's work, which ultimately affects the entire education system. An effective president does far more than run the meeting. Setting the tone and expectations of the governance team is an essential role and a board president is expected to keep the board focused on district goals; provide the opportunity for airing points of view without acrimony or favoritism; maintain open lines of communication with the superintendent, fellow board members, and the public; be knowledgeable of legal requirements; inspire collaboration and successful leadership; and much more. This interactive workshop will explore the board president's crucial role and responsibilities in leading the board.

Presenters: [Brian Crowley](#), Attorney, Franczek, P.C. and [Laura Martinez](#), Outreach & Training Director, IASB



Full-Day Breaking Down the Walls: Bringing Student Voice to the Board Table BSVBT

Developed by Phil Boyte, the *Breaking Down the Walls* program is a unique opportunity for student leaders and board members to connect, share stories, and realize "it's hard to hate someone whose story you know." Board members are encouraged to invite student board members, ambassadors, or representatives for a day of team and culture building. The workshop will include a breakout session led by Sandra Kwasa where students will connect with fellow student leaders from across the state, as board members develop governance best practices to give students a voice at the table. At the end of the day, registered student leaders are invited to attend the Joint Annual Conference Opening Session.

Special Registration Note for this event: Capacity is limited. Student leaders must be accompanied by at least one board member or administrator from their district. If student(s) will be attending the entire Conference, they must register through the normal process (as listed on the IASB website) and pay the full Conference fee. If student(s) will only be attending the Friday Focus Workshop and Opening Session, the fee is \$100 per student, and they can be registered by emailing registrar@iasb.com.

Presenters: [Phil Boyte](#), Author, Professional Development and Culture Summit Facilitator, Learning for Living, and [Lori Grant](#), Associate Executive Director of Outreach, Training & Events, IASB



Morning Superintendent Evaluation: The Essential Work of the Board SEAM

The board employs and evaluates one person — the superintendent — and holds that person accountable for district performance and compliance with written board policy. In this age of accountability, good governance requires a superintendent evaluation process that promotes district improvement and provides professional development and growth opportunities.

Presenters: [Perry Hill IV, Ph.D.](#), Outreach & Training Director, IASB



Morning Equity: An Educational Imperative EEIAM

Have you ever felt as if just don't know what to say to someone with whom you are culturally different? And you're not sure if you're doing something to offend or demean others, when you have the best of intentions? In this fast-paced, interactive seminar, you will receive greater confidence and skill practice in valuing and working across racial and cultural differences and support to identify unconscious and exclusive behaviors, which we all exhibit at times. Discover how to contribute to the school district's mission and strategic focus on student preparedness and excellence for all students and understand the important and central role you play in creating an equitable school environment that leads to greater student success.

Presenters: [Arlana Bedard, Ed.D.](#), and [Natalie Williams-McMahon, Ed.D.](#), Outreach & Training Directors, IASB



Afternoon Gaining the Trust Edge TRUST

"When organizations have a high-trust culture, they experience highly efficient teams, achieving maximum results with incredible morale." — David Horsager, CEO, Trust Edge Leadership Institute

The *Trust Edge Experience* builds high-performing teams and creates a common language to build connections, improve clarity, and increase productivity. Led by a certified Trust Edge coach, participants will explore the 8-Pillar Framework™ for building trust and identify how trust impacts every area of their work and life. Participants will practice methods to clarify expectations, improve relationships, and reduce interpersonal conflict, as well as methods for appreciating others, building an accountable culture, and recognizing how to rebuild trust when it has been broken.

Presenter: [Patrick Allen](#), Outreach & Training Director, IASB

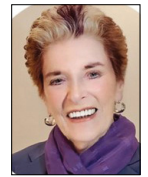


Beginning, Enhancing and Sustaining Your District's Educational Equity Journey BESPM

Afternoon

This interactive workshop is designed to provide participants with the “How To’s” of recognizing and addressing inequities at all levels of the district. Information and tools for your learning community will be provided to examine how racial and cultural perspectives can positively impact the achievement of all students. An examination of options and paths intended to dissolve racial, cultural, and opportunity divides will be provided. Participants will leave with the ability to shed light on the need for equity accountabilities along with the structural and cultural changes needed to lead a sustainable Equity Journey.

Presenters: **Brenda M. Dixon Ph.D.**, Retired Research and Evaluation Officer, ISBE, **Carmen I. Ayala Ph.D.**, Consultant, Executive Searches, IASB and Co-CEO of Ayala & Young Associates, LLC, and **Bea Young**, Co-CEO of Ayala & Young Associates, LLC

**Morning****Afternoon**

LeaderSHIFT - Today's Challenges Require a Different Type of Leader LSAM/LSPM

As the landscape of public education continues to evolve, the need for adaptable, empathetic, and visionary leaders becomes increasingly vital, particularly for school board governance. Workshop participants will learn the competencies required to lead with vision, empathy, and strategic insight, as well as strategies to foster personal growth, increased self-awareness, and enhanced confidence. This workshop will highlight the transformative power of leadership.

Presenter: **Mark Bobo**, Director of Member Relations, Ohio School Board Association

**Morning****Afternoon**

Creating Peak Team Performance Through Self-Awareness and Personal Growth CPAM/CPPM

The first step to being a member of a great team is to be a great teammate. This workshop will help board members, administrators, and all leaders grow their self-awareness by leveraging the Enneagram Personality Profile to understand how they are both positively and negatively impacting their school governance team. This workshop will help to identify positive and problematic behaviors associated with each personality archetype and will help all teammates understand how their unique behaviors impact the overall performance of the team. Participants will leave with a greater sense of awareness and a renewed commitment to being a world-class teammate.

Presenters: **Bryan Wills, Ed.D.**, Chiropractor, Wills Chiropractic, and **P.J. Caposey, Ed.D.**, Superintendent, Meridian CUSD 223

**Morning****Afternoon**

School Finance for Board Members SFAM/SFPM

Explore the future of Illinois school finance with Ann Williams, Ed.D., a certified administrator of school finance and operations and senior editor of IASB's *Essentials of Illinois School Finance*. Gain valuable insights into your pivotal role and how it influences property taxes, school debt, budgeting procedures, and fiscal equity within your school district. Elevate your impact, drive meaningful change, and set a course for a brighter financial future for your school community.

Presenter: **Ann Williams, Ed.D.**, certified administrator of school finance and operations and senior editor of IASB's *Essentials of Illinois School Finance*.

**Morning****Afternoon**

School Safety and Violent Event Incident Management and Reunification Overview SSPM

Learn the concepts of Operations (Incident Command and Reunification) that are taught to first responders and school administrators statewide by the Illinois Fire Service Institute. This year will include the interactive demonstration of both the ASIM & SSAVEIM training curriculum as well as the integration of other crisis response mutual aid assets and concepts including the National Crisis Response Canines. These performance-level, direct delivery courses are designed to improve incident management and response integration to violent events in schools. The courses provide a model framework for use by schools, law enforcement, fire, and emergency management to manage response to improve time to threat neutralization, medical intervention, survivability of victims, and reunification of students with parents. Additionally, board members and school leaders will be able to ask critical questions of the team of expert presenters.

Presenter: **Eric Arnold**, Program Director, Illinois Law Enforcement Training and Standards Board Executive Institute, and **Chief James P. Moore (Ret.)**, Deputy Director for Leadership Development and Command Programs, University of Illinois Fire Service Institute and President, Illinois Fire Chiefs Educational and Research Foundation.



Advanced Registration Required

Registration for these workshops is open only to those who have registered for the 2024 IASB • IASA • IASBO Joint Annual Conference

Registration instructions are posted at www.iasb.com/conference/attend/

- **Superintendents/roster managers** — For instructions on registering your board members, go to www.iasb.com/conference/registration-instructions/
- **School board members** — Contact your district office and ask to be registered for Friday Focus Workshops or contact the IASB Registrar at registrar@iasb.com or (217) 528-9688, ext. 1145.
- **Workshop Tuition**
 - o **Full-Day Workshop tuition is \$350.** Includes continental breakfast, lunch, breaks, and workshop materials.
 - o **Half-Day Workshop tuition is \$175.** Morning workshops include continental breakfast, breaks, and workshop materials. Afternoon workshops include lunch, breaks, and workshop materials.
 - o Participants may register for two half-day workshops for a total of \$350, which includes continental breakfast and lunch.
- **Workshop space can be held with advance payment by check, ACH, purchase order, or credit card. A 3% transaction fee will be added for credit card payments. Advance registrations will be accepted until 3:30 p.m. on Friday, November 8, 2024, if space is available.**
- **Confirmations and badges will be mailed in early November to the district office address.**

Cancellation — Advance registrants who need to cancel must notify the IASB Registrar by email to registrar@iasb.com or fax at (217) 528-2831. Friday Focus Workshop registration fees will be refunded if cancellation is received by noon on Tuesday, October 15.

Questions about the Friday Focus Workshops?

Please contact Mary Ellen Buch at mbuch@iasb.com or call (217) 528-9688, ext. 1132.

IMPORTANT NOTE REGARDING THURSDAY NIGHT LODGING:

Workshop attendees may want to consider a Thursday night reservation at a Conference hotel in order to arrive on time Friday morning.