



Artwork deadline Aug. 22

Advertise in the official Conference program book

Get your share of the **\$4 BILLION** Illinois school products and services market.

Make sure your company is the one school leaders
remember when considering purchasing decisions.

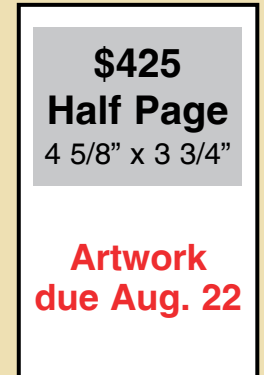
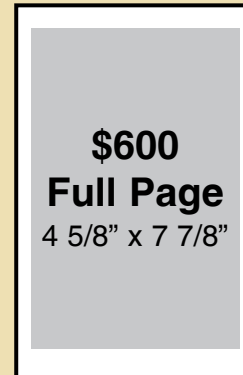
Every November, thousands of school administrators and policy
makers gather in one place for the IASB/IASA/IASBO Joint Annual
Conference. This program is a useful reference for everyone

attending the event. It is often shared with
those who couldn't attend. If you exhibit
at the Conference, your company also will
benefit from advertising to help make your
booth and products stand out among the
hundreds competing for attention.

Nearly 9,000
Conference
attendees, vendors,
and guests.

ADVERTISING POLICY — All advertising is subject to the publisher's approval. The
publisher reserves the right to reject any advertising that is not in keeping with publication
standards. Advertiser and advertising agency assume responsibility for content of
advertisements printed and for any claims arising from them against the publisher.
Advertising that simulates editorial content will be labeled "advertisement" and/or boxed, at
the discretion of the publisher. **Payment is due at time of purchase.**

QUESTIONS — Contact IASB's Advertising Manager at (217) 528-9688, ext. 1131.



Please take note of ad orientation.

ONLY PDF files accepted

All art should be minimum 300 dpi
and all text outlined for best quality.
No bleeds.

Save 20%
when you purchase
your ad with your
Conference Exhibit
Booth registration!
(See the Contract for
Exhibit Space.)

✓ I'd like to place an ad in the **Conference program book:**

AD SIZE: Full page Half page Rate: _____

PAYMENT: Check enclosed Please invoice me **Artwork due August 22.**

Advertiser _____

Address _____

City/State/Zip Code _____

Contact Person _____

Title _____

Telephone _____

Email _____

Signature _____

 **Illinois Association
of School Boards**
Lighting the Way to Excellence in School Governance

Mail or email this form to:

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