

Board of Directors' Meeting Minutes

Saturday, March 9, 2024

IASB Board of Directors' Meeting

Embassy Suites, Lombard

Present:

Mark Harms	President	Flanagan
Tracie Sayre	Vice President	Arenzville
Simon Kampwerth, Jr	Immediate Past President	Peru
Chris Buikema	Northwest	Rock Falls
Liz Campbell	Three Rivers	Bolingbrook
Mark Christ	Southwestern	O'Fallon
Tim Custis	Central Illinois Valley	Washington
Joyce Dickerson	South Cook	Calumet City
Linda Eades	Kaskaskia	Hettick
Bob Geddeis	Kishwaukee	Rockton
Chris Gordon	Abe Lincoln	Springfield
Jeff Johnson	Blackhawk	Kewanee
Kimberly Keniley-Ashbrook	Illini	Homer
Alva Kreutzer	North Cook	Elk Grove Village
Mandy Rieman	Wabash Valley	Newton
Janice Roeder	West Cook	Melrose Park
Thomas Ruggio	DuPage	Woodridge
Sue McCance	Western	Cuba
Sheila Nelson	Shawnee	Cairo
Stephen Nelson (Ex-Officio)	Service Associates Representative	Rockford
Nick Sartoris	Corn Belt	Pontiac
Lisa Schwartz	Two Rivers	Liberty
Marc Tepper	Treasurer/Lake	Buffalo Grove

Absent:

Jianan Shi	Chicago SD 299	Chicago
Jim McCabe	Starved Rock	Utica
Lisa Irvin	Egyptian	Belle Rive

Recording Secretary:

Chris Montrey

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Introductions and Announcements

President Mark Harms called the March 9, 2024, meeting to order at 9:00 a.m.

Harms welcomed everyone to the meeting and introduced Sarah Miller the new Governmental Relations Associate Executive Director.

Tim Custis, who serves on the ISBE Professional Review Panel, gave an update regarding items reviewed at the last Professional Review Panel meeting. He stated ISBE is pushing for legislative changes to funding for school districts that lose fifty percent or more of their Equalized Assessment Valuations (EAV) funding due to loss of property tax revenue.

Harms stated the Executive Director's evaluation will take place at the June Board meeting. A survey will be sent to the Board soon regarding the Executive Director's performance and then a discussion will take place in June.

Additions to and Approval of Agenda

Action: Chris Buikema moved, seconded by Nick Sartoris, to approve the March 9, 2024, meeting agenda as presented; motion carried.

Approval of November 16 & 19, 2023 Board of Directors' Meeting Minutes

Action: Linda Eades moved, seconded by Nick Sartoris, to approve the November 16 and the November 19, 2023, Board of Directors' meeting minutes as presented; motion carried.

Approval of Consent Agenda

Action: Sue McCance moved, seconded by Tom Ruggio, to approve the Consent Agenda Items (President's Report; Executive Director's Report; Operational Expectation Reports; Result Indicator Report; January 19, 2024 Executive Committee Meeting Minutes; FY 2024 Membership Report; Annual Work Calendar; and Meeting Process Debrief) as presented; motion carried.

Items Moved from Consent Agenda

No items were moved from the Consent Agenda.

Annual Work Calendar

President Mark Harms reviewed the Work Calendar stating there were no changes to the calendar and for future meetings, the Work Calendar will be added as a Consent Agenda item if there are no changes recommended.

Governance Policy Review – GC-5, GC-9, GC-10, B/EDR-2

President Mark Harms stated the Policy Review Committee reviewed policies and were recommending some changes which could be found in red in the policies.

Vice President Tracie Sayre reviewed each policy and asked for questions after each.

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GC-5: Sayre reviewed the recommended changes including a new section in GC-5E1, Nominating Committee Procedures, called "Running from the Floor."

A discussion took place regarding this new section and some items discussed were:

- Does this section align with the IASB Constitution.
- Do these changes affect how members run from the floor.
- Does changing the language to "required" from "preferred" for number of years on the board become too restrictive.
- Should language in #6 include an option for the Board of Directors to vote "no" as another option to abstaining so they may have the option to address their concerns.
- Should the approval of the slate be a roll call vote.
- How will changes affect the divisions.
- Should the Policy Review Committee review the language and provide clarity.

Action: Chris Buikema made a motion to table GC-5, have the Policy Review Committee review this policy again and bring forth to the Board of Directors in June for approval, Sue McCance seconded; motion carried

GC-9: Sayre stated changes to GC-9 were to remove the numbers and replace with bullets so there is not confusion that the actions are not sequential.

Action: Marc Tepper moved, seconded by Tim Custis, to approve GC-9 as presented; motion carried with one no vote.

GC-10: Sayre reviewed the policy asking for any questions or recommended changes. A recommendation was made for the review date being changed at the bottom of the policy to reflect the date of this Board of Directors meeting.

Action: Linda Eades moved, seconded by Jeff Johnson, to approve GC-10 with the review date edited, motion carried.

B/EDR-2: Sayre reviewed this policy asking for any recommended changes or questions. No questions or recommended changes were made.

Action: Simon Kampwerth moved, seconded by Tom Ruggio, to approve B/EDR-2 as presented; motion carried.

Board of Director Committee List Update

President Mark Harms reviewed the committee list stating the 2025 COSSBA Delegates will be appointed soon. He stated action from the Board will be taken for the Nominating Committee.

Action: Nick Sartoris moved, seconded by Chris Gordon, to approve the Committee list including the Nominating Committee as presented; motion carried.

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Service Associate Report

Stephen Nelson stated at the February Service Associate Executive Committee meeting the committee appointments were confirmed and an ad hoc committee will be formed to review operating rules. Nelson reviewed the Service Associate Report stating that Schools of Illinois Public Cooperative was approved to receive an invitation to become a service associate with the approval of the Board of Directors.

Action: Tim Custis moved, seconded by Mark Christ, to approve an invitation to become a Service Associate member to Schools of Illinois Public Cooperative as presented; motion carried.

IASB Constitution Review Update

Executive Director Kimberly Small reviewed the timeline and explained that the Governance Policies state deadlines and these deadlines are used to determine this timeline for the constitution review. She stated the timeline will be used in the future and at times a statewide ad hoc committee may be formed to educate members of Constitution changes being recommended.

President Mark Harms noted dates on the timeline that were significant including establishing an ad hoc committee and when proposed changes are communicated to IASB members.

IASB Strategic Priorities 2023-2024 Approval

Executive Director Kimberly Small reviewed the Strategic Priorities Report stating the Admin Team met to determine areas of focus for FY25. These focus items will change the structure of the current Strategic Plan which will end this year. She reviewed the three area of focus for FY25 with Engage. Empower and Evolve will be paused and begin again in FY26. Excellence, Educate, and Equity will be shifting because they are part of the IASB Mission and Vision.

Small reviewed the Strategic Priorities noting the following items:

- Press Policy response times,
- Exhibit Hall totals for 2023 JAC,
- Consulting firm work for Admin Team media communications,
- Staff Core Values being a focus quarterly,
- Recruiting C's (Calling, Culture, and Competency) for new hires,
- Review of staff salaries,
- Paid JAC registration totals,
- Monthly cash totals above the mandated cash floor,
- Association Analytics program to develop engagement metrics,
- Equity Immersion at the 2024 JAC,
- New Podcasts developed and posted,
- Current PRESS Plus subscribers,
- EDI training for staff and Board of Directors,
- Board President Academies,
- Advocacy Ambassadors to empower members, and
- Student Outcome a focus for Board Development.

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A discussion took place regarding IASB's one non-member and that Small went to their last board member and spoke with their board regarding the value of services that IASB can offer.

FY24 Budget Update

Executive Director Kimberly Small reviewed the January 31, 2024 Financial Report noting the cash balance at the end of the month, total assets, and current liabilities. She also noted the percentage of deferred income stating this is income received before services are rendered. Small reviewed the Statement of Financial Position stating the cash flow was down due to this time of year which is an annual cycle and explained that the Right of Use Asset is the lease amount for the Lombard office.

Treasurer Marc Tepper reviewed the Cash & Investment Position chart noting the typical wave downward at this time of year. He stated that CFO Jennifer Feld will include the last 2-3 years of charting to this chart to compare the years for the next meeting. He noted the investment earnings and the total amount invested.

Tepper thanked Feld for her work and stated IASB is financial in a good position.

FY25 Budget Assumptions

Executive Director Kimberly Small stated the department budget meetings with team leaders will begin the week of March 18. She reviewed the three prime revenue avenues including member dues, board services, and JAC. Small, stated expense totals will be higher due to inflation, new phone system, and association analytics program. She stated a full FY25 Budget will be included in the June Board of Directors packet.

ISBE-IASB Advisory Group Update

Executive Director Kimberly Small stated this advisory group started during the pandemic to give board members direct communication with the State Superintendent. The group holds three meetings per year. Small reported the last meeting focused on proficiency changes and how does the state measure this, absenteeism from students, teacher shortage, literacy plan, and ESSER funds which is ending soon.

Small stated the next meeting will take place May 20 and any board members are welcome to participate. Board of Directors interested in participating should reach out to her office.

Vision 2030 Update

Executive Director Kimberly Small stated the Vision 2030 Committee is a collaboration of board members, superintendents, and board officials. This committee is a continuation and structured like Vision 2020 which includes four major pillars of focus. Small explained there are working groups for each pillar and the working groups will come together at the final meeting on May 1 for completion of plan. The Vision 2030 plan will be released after the elections in November. Small thanked those Board of Directors working on this plan.

2023 JAC Review

Executive Director Kimberly Small reviewed the final numbers for the 2023 JAC stating it was the best conference in recorded attendance. She stated the exhibit hall had a waiting list so staff are looking at ways to expand the exhibit space and the Equity Immersion will again be held in 2024.

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2024 JAC Update

JAC Co-Chairs gave an updated report regarding the 2024 JAC Conference. Chris Gordon began by updating some final numbers for the 2023 JAC and Bob Geddeis reported on this year's opening of the early bird sign up for exhibitors, Administrative Professional programs, and Conference registration for members will open on June 3. Geddeis stated the JAC fees for this year will remain the same from last year.

COSSBA Update

President Simon Kampwerth stated COSSBA's second annual conference took place on February 23-25 with UBA Day on February 22. He thanked Sheila Nelson for her work on the UBA Advisory Board and stated that Nelson will be transitioning off the UBA Advisory Board in July. At that time also, Kampwerth will be stepping off the COSSBA Board of Directors. Kampwerth stated there were 150 attendees from Illinois at the conference which was the largest collaboration of any of the states represented there. He thanked Marc Tepper and Joyce Dickerson for sitting as the Delegate and alternate.

Kampwerth shared future annual conference locations as next year's will be held in Atlanta, 2026 will be held in Louisville, and then back to Dallas again in 2027.

Kampwerth stated the Leadership Seminar for 2025 will be held in Missouri with a focus on AI and Missouri will be hosting some webinars prior to the event.

Marc Tepper thanked Dickerson for serving as the alternate delegate. He stated the delegates heard 15 resolutions at the COSSBA Business Meeting and the resolution which Illinois and Indiana partnered in passed. Marc said that COSSBA's annual report was released, and the Executive Directors' office would distribute the annual report to the members of the IASB Board of Directors.

Dickerson stated it was a good conference and would highly recommend.

President Mark Harms stated COSSBA scanned attendees as they entered sessions, and the compiled results of Illinois attendees were shared with IASB. He stated this information can help with the 2024 JAC by looking at the trends of what topics Illinois attendees may be interested in.

Kampwerth stated that COSSBA is still learning the process for voting at their business meeting so next year's voting may be different. He also stated a new resolution changed the process of picking state to sit on their Board; it will now be picked from the Board and not the Chairperson.

Staffing Update and Organizational Chart

Executive Director Kimberly Small reviewed the staffing report noting Association Executive Director Nakia Hall resigned as of February 14 and Field and Equity Services Senior Director Reatha Owen has given notice of retirement as of August 15. She also stated as of March 1, Meetings Management merged with Board Development. Small detailed how the organization chart will change to reflect this merge. Small stated a new position for an Assistant Director of Sponsorship has been posted and interviews are taking place.

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Spring Division Meeting Report

Executive Director Kimberly Small reported the Division Meetings began on February 28 and these meetings are one of focus areas for FY2025. She stated Shawnee's Division Meeting was canceled due to low registration numbers,

President Mark Harms stated it is nice to visit with different districts at the Division Meetings and this was a good opportunity to share information with each other.

Royalty Programs Update

Executive Director Kimberly Small stated that Forecast5 Analytics gave notice of termination as partners with IASB so she expects the Royalty revenue next year to decrease. She detailed why this termination took place and the response IASB had. This agreement was in partnership with IASB, IASA, and Illinois ASBO which IASA was given notice of termination as well. She explained new royalty avenues are being reviewed, and she stated the new position in the Communications department will be focused on sponsorship programs which includes the Royalty programs.

A discussion took place regarding the effects this termination may have on districts that use Forecast5.

Legislative Update

Associate Executive Director Sarah Miller stated the Governmental Relations staff has been attending Division Meetings for those divisions that requested legislative update. Miller gave a legislative update including topics on the State Budget, early childhood grants, student teaching stipends, pension reform, student school board members, student teachers with mentors, seat belts on school buses, and school discipline.

Miller detailed the Advocacy Ambassador program stating this is a good member engagement and these meeting will take place once a month. She stated if anyone is interested in this program to reach out to her team.

IHSA Report

Chris Gordon gave an IHSA update stating state basketball finals were taking place this weekend. He shared the topics covered at the last IHSA meeting including t girls flag football was passed and in December, schools voted against football districts.

Review Issues Pending and Confirm Decisions Made

Administrative Assistant Chris Montrey reviewed all items approved by the Board of Directors.

Confirm Future Meeting Dates and Time

President Mark Harms confirmed future meeting dates and locations noting August meeting will be a two-night stay.

A recommendation was made to place the Advocacy Ambassador program with members on the Outside Committee List.

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Meeting Process Debrief

Simon Kampwerth led the Board in a debrief for this meeting.

Additional Information

Additional informational documents included: Mentor/Mentee List, Outside Community Listing, Board of Director JAC Housing Listing, Direct Deposit Authorization Form, Board of Directors Future Meeting Schedule, Board of Directors Expense Guidelines, Advocacy Ambassador Program Map, and list of COSSBA events.

Adjournment

Action: Motion was made and seconded to adjourn the meeting; President Mark Harms adjourned the meeting at 11:57 a.m.; motion carried.